

**2010 Q-Series Operators' Conference and Trade Show**  
**June 14-18, 2010**  
**Toronto, Ontario**

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Dear Exhibitor and Partner,

Bombardier Customer Services and Support team cordially invites you to participate in the 2010 Q-Series Operators' Conference and Trade Show from June 14-18, 2010 in Toronto, Ontario. The Trade Show is an excellent vehicle to exhibit and promote your products and services, to network with new clients and to market your business to Q-Series operators' from around the world.

**General Information**

**Date:** June 14-18, 2010

**Location:** Metro Toronto Convention Centre

**Key Dates to Remember**

Date	Time	Event
May 14	N/A	Payment due date
May 31	N/A	Company description & logo due date
June 14	1:00- 11:59	Trade Show set up (if required)
June 15	07:00- 17:00 18:00- 22:00	Trade Show set up Trade Show Kick-off Cocktail Reception
June 16	08:00- 17:00 18:00- 23:00	Trade Show Customer and Exhibition Appreciation Dinner
June 17	07:00- 12:00	Booth tear down

**Trade Show**

The registration fee is **\$2250 USD** includes access to the conference, one 10' by 10' booth and one delegate. All additional delegates are **\$500 USD** per person.

**Booth includes**

- One 10' X 10' booth pipe drape surround
- One 6' draped table
- 2 Chairs, 1 waste basket
- Electrical outlet
- Booth signage
- Meals on set-up and Trade Show days & admit one ticket to the Customer Appreciation Dinner

**Cancellation Policy**

60 days prior	25% of booth cost
30 days prior	50% of booth cost
15 days prior	100% of booth cost

**Sponsorship**

We would like to extend the opportunity for your company to further support the Q-Series Operators' Conference and Trade Show in the form of sponsorship attached.

**Sponsorship Benefits**

- Feature article in "Flying Together" –circulated to all our operators
- Sponsorship acknowledgment by the Vice President, Customer Services & Support
- Recognition in the conference guide-circulated to all participants
- Recognition during the event you are sponsoring
- All day recognition during the Trade Show
- Recognition on Bombardier's Official Website

**Registration Information/ Process:**

To register, please complete the attached registration forms and return to Victoria Lombardi. For any questions or concerns pertaining to the Trade Show please contact our Trade Show Coordinator, **Victoria Lombardi** via email; [victoria.lombardi@aero.bombardier.com](mailto:victoria.lombardi@aero.bombardier.com) or call 1 (416) 375-4273 .

For general information please visit our website: [www.iflybombardier.com](http://www.iflybombardier.com) or contact Ana Shmin, Events Manager, [ana.shmin@aero.bombardier.com](mailto:ana.shmin@aero.bombardier.com).

**Please note: Booth selection is based on first come first serve basis with the exception of sponsorship.**

